



# SA Training Awards 2022



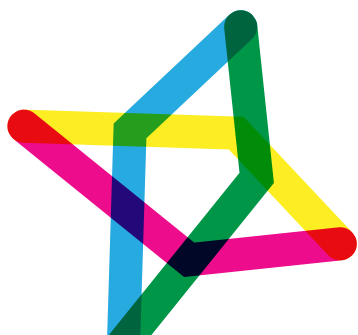
## Sponsorship prospectus

### Enquiries

Department for Innovation and Skills

**E:** [DISCommunications@sa.gov.au](mailto:DISCommunications@sa.gov.au)

[www.trainingawards.sa.gov.au](http://www.trainingawards.sa.gov.au)



Government  
of South Australia

South  
Australian  
Skills  
COMMISSION



# Message from the SA Skills Commissioner Renee Hindmarsh



I am delighted to invite you to be a sponsor for the 2022 South Australian Training Awards.

We celebrated the silver jubilee – the 25th anniversary – of the SA Training Awards last year and the 26th year is set to be bigger and better than ever.

As we continue to recover from the impacts of the COVID-19 pandemic, more and more people are turning to our training sector to learn new skills. Whether it is to enter the workforce, to seek a career change, or to upskill and progress in their career, the impacts a positive training experience can have on the lives of South Australians is undeniable.

The SA Training Awards are a chance for the community to learn more about the great work being undertaken by our training organisations, the fabulously talented and committed students that undertake Vocational Education and Training (VET), and the employers who are committed to their workforce learning and growing.

I am proud of the innovative ways our training sector has been able to grow and change to accommodate the needs of the growth industries in South Australia.

The VET sector has grown to meet the needs of the huge range of industries we have here in our state and – most importantly – the needs of the students who look to our sector to give them the skills they need to thrive.

A further spotlight will be put on the South Australian training sector when we host the Australian Training Awards later in 2022. This will be our chance to shine on the national stage – a chance that only comes around once every 9 years.

In supporting the 2022 South Australian Training Awards as a partner, you will play a key role in celebrating the fantastic achievements of our VET sector and the positive impact it has on so many South Australians that have sought to learn skills that will last them a lifetime.

If you would like to learn more about anything covered in this document, please contact the team at [DISCommunications@sa.gov.au](mailto:DISCommunications@sa.gov.au)

A handwritten signature in black ink, reading 'Renee Hindmarsh'.

**Renee Hindmarsh**  
South Australian Skills Commissioner

# Award Categories

There are 12 awards in the South Australian Training Awards, which recognise South Australian individuals and organisations that have demonstrated leadership in their training and businesses, who are advocates in highlighting the opportunities available to trainees and apprentices in our state.

The awards celebrate and acknowledge the achievements of our best and brightest students, trainers, training providers, schools and employers in the below award categories.

**[www.trainingawards.sa.gov.au](http://www.trainingawards.sa.gov.au)**



# Individual Awards

## Aboriginal and Torres Strait Islander Student of the Year

The Aboriginal and Torres Strait Islander Student of the Year award recognises the achievement of an Aboriginal or Torres Strait Islander student who is undertaking an apprenticeship, traineeship or a course of study leading to a national qualification, and who has been outstanding in aspects of their training and demonstrates the relevance of lifelong learning.

## Apprentice of the Year

The Apprentice of the Year award is presented to an individual who is undertaking an apprenticeship and has been outstanding in all aspects of their training and demonstrates the relevance of lifelong learning.

## School-based Apprentice of the Year

The School-based Apprentice of the Year award is presented to a student who is undertaking a Certificate II or above qualification as a part time school-based apprentice. The award recognises the student's commitment to their formal studies at school, and in the workplace.

## Trainee of the Year

The Trainee of the Year award is presented to an individual who is undertaking a traineeship and has been outstanding in all aspects of their training and demonstrates the relevance of lifelong learning.

## Vocational Student of the Year

The Vocational Student of the Year award recognises an outstanding student's achievement in a course of study leading to a nationally recognised qualification and demonstrates the relevance of lifelong learning.

## VET Teacher/Trainer of the Year

The VET Teacher/Trainer of the Year award recognises innovation and excellence by a trainer or teacher providing nationally recognised training to students at a Registered Training Organisation (RTO), or in partnership with an RTO.

# Organisation Awards

## Industry Collaboration

The Industry Collaboration award recognises collaborations driving exemplary skills development between at least one employer/ industry body and at least one organisation delivering nationally recognised training.

## Large Employer of the Year

The Large Employer of the Year award recognises a large enterprise that has achieved excellence in the provision of nationally recognised training\* to its employees.

## Small Employer of the Year

The Small Employer of the Year award recognises a small enterprise that has achieved excellence in the provision of nationally recognised training\* to its employees.

## VET Innovation for Schools

The VET Innovation for Schools award recognises schools that are developing innovative mechanisms for encouraging VET pathways to students, and implementing models and programs that can be shared with other schools across the state.

## Medium Employer of the Year

The Medium Employer of the Year award recognises a medium-sized enterprise that has achieved excellence in the provision of nationally recognised training\* to its employees.

## Training Provider of the Year

The Training Provider of the Year award recognises an RTO that offers a specific range of training products and services and demonstrates excellence and high-level performance in all aspects of VET.

*\*Nationally recognised training refers to training based on a national training package or accredited course which results in a person receiving a formal qualification or Statement of Attainment issued by an RTO. This includes Australian apprenticeships.*



MEGT is a proud sponsor of the SA Training Awards. We at MEGT are about helping candidates find the right apprenticeship or traineeship pathway and it's fair to say the challenges of the past 18 months were unparalleled. So it is an inspiration to see employers, training organisations, apprentices and trainees alike excel every day.

Ja Turnbull, MEGT  
State Manager for South Australia

Mas are committed to promoting active engagement and participation in employment for everyone, and understand the impact strong relationships across communities can have on the career journey. Vocational education and training is something we at Mas are passionate about, so it is a privilege to share this fantastic occasion with you.

Kara Prichard, Mas  
State Manager (South Australia)



# Sponsorship opportunities and benefits

As a sponsor, you will not only receive many exclusive benefits but also play an important role in contributing to the ongoing success and development of South Australia's training and workforce sector.

## Principal Partner – \$22,500 ex GST

### Limited to one sponsor

Sponsorship of the Apprentice of the Year or Training Provider of the Year category

Opportunity to work with the Department for Innovation and Skills (DIS) to organise a roundtable with the Minister/SA Skills Commissioner on an issue of your interest and/or with the Award winners post awards event (subject to availability)

Four tickets to the 2022 Australian Training Awards presentation dinner, to be held in Adelaide in November (travel and accommodation not included)

### Award Celebration

12 complimentary tickets, inclusive of 2 VIP seats

Five-minute speaking spot prior to the announcement of the award category winner

Opportunity to announce the award winner for the category chosen

Prominent position of corporate logo on screens throughout the event

Verbal acknowledgement as Principal Partner Sponsor

### Profiling Opportunities

Naming rights for the chosen award category

Sponsor endorsement in media release

Prominent logo placement on all printed promotional materials

Mention in social media posts on @SASkillsComm Twitter account, including a hashtag of promotional post/profile

Corporate logo and link to feature on the Training Awards web page

Opportunity to provide a one-page advertisement for inclusion in the 2022 South Australian Training Awards presentation program

Opportunity to provide a 200-word editorial for inclusion in a SA Skills Commission e-newsletter

### Judging

Opportunity to participate on the judging panel for the sponsored award category



## Award Category Sponsor – \$8,000 ex GST per award category

Two tickets to the 2022 Australian Training Awards presentation dinner, to be held in Adelaide in November (travel and accommodation not included)

### Award Celebration

Four complimentary tickets

Opportunity to announce the award winner for the category chosen

Corporate logo on screens throughout the event

Verbal acknowledgement as Award Category Sponsor

### Profiling Opportunities

Naming rights for the chosen award category

Logo placement on all printed promotional materials

Mention in social media post on @SASkillsComm Twitter account

Corporate logo and link to feature on the Training Awards web page

### Judging

Opportunity to participate on the judging panel for the sponsored award category

## Support Sponsor – \$5,000 ex GST or in-kind

**In-kind will be as agreed with the  
Department for Innovation and Skills (DIS)**

### Awards Celebration

Two complimentary tickets

Corporate logo on screens throughout the event

Verbal acknowledgement as a support sponsor

### Profiling opportunities

Logo placement on all printed promotional materials

Mention in social media post on @SASkillsComm Twitter account

Corporate logo and link to feature on the Training Awards web page



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Due to this award, I have had the opportunity to speak to a lot of different individuals, with the aim to inspire them to not just take training pathways but to take the pathway of which they most desire.

The training awards are vital to our training sector as they recognise excellence and provide motivation both to those already in the industries and those wishing to take a training pathway to excel in their chosen career. Representing South Australia on a national and global stage is an honour and provides South Australia with the recognition it deserves for the quality of training that is provided here.

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**Harrison Sanders**

*2021 SA Training Awards  
Apprentice of the Year*

*2021 Australian Training Awards  
Apprentice of the Year runner-up*

# Sponsorship Application



Please note all correspondence including invoices will be sent to the contact supplied below.

Please return a copy of this application to –  
**Department for Innovation and Skills**  
**Email: DISCommunications@sa.gov.au**

Contact Name
Position
Organisation
Address
Telephone
Email

## Sponsorship Opportunities – Principal partner – \$24,000 ex GST

<input type="checkbox"/>	Apprentice of the Year award
<input type="checkbox"/>	Training Provider of the Year
<input type="checkbox"/>	Another category (please specify)

## Sponsorship Opportunities – Award Category – \$8,000 ex GST

<input type="checkbox"/>	First category preference
<input type="checkbox"/>	Second category preference

## Sponsorship Opportunities – Support Sponsor – \$5,000 ex GST or in-kind

<input type="checkbox"/>	\$5,000 ex GST	<input type="checkbox"/>	In-kind support - as agreed with the Department for Innovation and Skills (DIS)
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